Mark Webster

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markwebstermedia.com

PROFILE

Freelance media professional with years of diverse journalism/media experience, including broadcast journalism & commercial production, voiceovers, photojournalism, videography, news writing/reporting, online journalism and airborne traffic reporting.

EXPERIENCE

Full-time freelance work, markwebstermedia.com, Buffalo, NY 2010-present

Shot, edited and voiced video projects for HFW Industries, Shannon Insulation, Rich Products, the Asa Warren Historic Site and Jesse's Children. Live camera and PxP work for Spectrum Sports. Voiceover clients include TECO Group, Arnot Health and United Way. Still-photo clients include European Pressphoto Agency, QMI, Business First, Billiards Digest, Taste of Buffalo, Patty's People Pictures and Game Face Media, as well as weddings and events.

Journalist, Business First newspaper, Buffalo, NY 2001-2010

Responsible for compilation of data in weekly business lists, as well as annual Book of Lists. General assignment reporting. Weekly, NYPA award-winning humor column. News/sports photojournalist, including Bills, Sabres and news/feature photos for paper and special publications/magazines.

Internet Managing Editor, WKBW-TV, Buffalo, NY 1997-2001

Handled daily editorial content for TV station website. Experience as assignment editor and associate producer for 5, 6 & 11 pm newscasts.

Radio News Anchor/Reporter, Metro Networks/WBEN-AM, Buffalo, NY 1993-1997

Anchor/field reporter for premier commercial news/information station in Buffalo market. Live, ad-lib traffic reports from fixed-wing aircraft for numerous stations via Metro Networks. Prior experience in long-form all-news format at WEBR radio, Buffalo as anchor, reporter & editor, 1988-1993. Co-winner, AP award for series on public schools.

EDUCATION

SUNY College at Fredonia, Fredonia, NY - BA, Communications/Sociology

SKILLS/HONORS/PERSONAL

Audio engineer/still photography for Watermark Wesleyan Church. Three years as certified volunteer firefighter/EMT. Youth sports coach. Basic conversational Spanish. Married since 1989 (Cheryl.) Two children (Gwen & Noah.) Hamburg, NY homeowner since 1992.